

UBC FACULTY OF GRADUATE STUDIES

# Writing with Integrity

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Integrity:  
From Latin *integer* (whole, complete)

What you 

value
say
do

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## Writing with Integrity

**Values?** (implicit in all academic writing)

- honesty, objectivity, clarity, accuracy
- completeness - no relevant information held back
- authors are the ones who did the work
- words, results, and ideas are authors' unless stated otherwise

Referencing:

- allows readers to examine original material
- demonstrates respect and gratitude to originator and acknowledges their influence
- gives credit where credit due
- may be a means to refute

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## Writing with Integrity

**Values?** (implicit in all academic writing)

- The work represents the author's synthesis and critical analysis of the subject

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## Writing with Integrity

Values? (implicit in all academic writing)

- published papers
  - course essays
    - theses
  - grant applications
- other applications (grad school, scholarships, etc)
  - ...

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An ethical writer acknowledges the relevant contributions of others and the source of his/her ideas and information.

Roig, M. 2006. *Avoiding plagiarism, self-plagiarism, and other questionable writing practices: a guide to ethical writing.*  
<http://ori.dhhs.gov/education/products/plagiarism/>

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This study and our results indicate that the effects of ER $\alpha$  and ER $\beta$  are dependent on the promoter region to which they (in)directly bind, as was also suggested by others (Klinge et al., 2004)

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Gene-based vaccination offers the potential to improve the priming of immune responses... (7). In this study, we examined whether gene-based priming could potentiate the neutralizing antibody...

Plagiarism of ideas:

- unintentional / intentional

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As with cloning by nuclear transfer in frogs and mice, the efficiency and yield of reprogrammed genomes declines with increasing age and differentiation status of the donor cell, and varies with the methylation state of the donor nucleus.

Estrogen receptors  $\alpha$  and  $\beta$  (ER $\alpha$  and ER $\beta$ ) are homologous members of the nuclear receptor superfamily and are encoded by two different genes.

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Here we demonstrate that induced pluripotent stem cells (iPSCs) retain an epigenetic memory of their tissue of origin, which is not apparent when adult somatic cells are reprogrammed to pluripotent stem cells by nuclear transfer.  
- Kim et al, 2010

It has been shown that induced pluripotent stem cells (iPSCs) retain an epigenetic memory of their tissue of origin; this is not apparent when adult somatic cells are reprogrammed to pluripotent stem cells by nuclear transfer (Kim et al, 2010).

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Although reprogramming adult somatic cells to pluripotent cells by nuclear transfer erases epigenetic memory, reprogramming of the same cells through exposure to a cocktail of transcription factors does not abolish all DNA methylation signatures (Kim et al, 2010).

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What about Materials/Methods or detailed technical descriptions?

Reverse transcription was performed using RT-PCR Master Mix (GE Healthcare). Briefly, 1  $\mu$ g of total RNA was reverse-transcribed with random primers, and first strand reverse-transcribed cDNA was diluted 1:200 in water before use. Real-time PCR was carried out with LightCycler 480 SYBR Green I Master kit using a LightCycler 480 system (Roche Applied Science) as recommended by the manufacturer.

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What about Materials/Methods or detailed technical descriptions?

"Please note that verbatim copying of entire paragraphs (even in the "Methods" section) whether from other authors' or one's own prior work is never tolerated."

*Pharmaceutical Research*

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"writing" source

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Production of *p53* gene knockout rats by homologous recombination in embryonic stem cells - Tong et al. *Nature* 467:211-213 2010

In the past two decades, gene targeting in mouse ES cells has been used as a unique and powerful tool for elucidating gene function and addressing fundamental biological questions in mammals<sup>1</sup>. This ES-cell-based gene targeting technology allows us to create precise and conditional gene replacements (knock-in) or loss-of-function mutations (knockout) of the chosen locus. So far, this technology is only available for the mouse because of the inability to establish germline-competent ES-cell lines from other species. The rat is a more widely used model for studying human normal and disease processes and for testing drug efficacy and toxicity before human clinical trials<sup>4, 5, 6, 7</sup>.

Gene targeting in mouse ES cells is a powerful tool for illuminating mammalian gene function and answering important biological questions.<sup>1</sup> The technology permits scientists to create exact or conditional replacements of genes (knock-in) or mutations that disrupt function (knockout) of the locus of interest. To date, this technology is only operational in mice as ES cell-lines capable of contributing to the germ line are not available for other species. Rats, however, are more commonly used than mice in studies involving human disease modelling and in preliminary efficacy and toxicity studies for human drug trials.<sup>4, 5, 6, 7</sup>

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"You plagiarize when you use words so close to those in your source, that if your work were placed next to the source, it would be obvious that you could not have written what you did without the source at your elbow."



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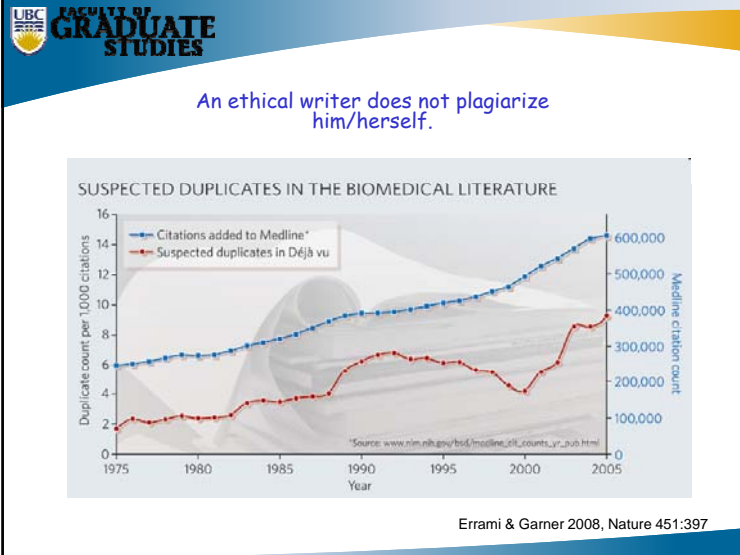
For a variety of biological reasons, rats are most often used to assess the efficacy and toxicity of drugs prior to human clinical trials<sup>1,2,3</sup>. It is frequently the case, however, that the drug being studied is designed for those with a specific genetic or phenotypic attribute or deficiency<sup>4,5</sup>, and the wild-type rat is therefore not always the most effective model. The development in mice of the revolutionary technology capable of precisely mutating or deleting genes *in situ* in the organism has enabled huge advances in our understanding, but due to the lack of embryonic cell lines capable of giving rise to the germline in other organisms, this technology has not been available for use in the types of pre-clinical trial studies mentioned above.

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- Redundant publication
  - "share the same hypothesis, data, discussion points or conclusions"
  - the same paper for different courses
- Salami publication
  - publishing parts of the same study in separate papers
- Reuse of previously published text

\*Unless certain conditions hold, eg, doesn't violate copyright, the duplication is made explicit



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Reuse of previously published text

"Deception is the key issue in all forms of self-plagiarism"  
- The Lancet

\*Unless certain conditions hold, eg, doesn't violate copyright, the duplication is made explicit

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When paraphrasing or summarizing other work, an ethical writer reproduces the exact meaning of the others' ideas or facts

In contrast, *Drosophila* RCC1 lacking residues 2–29 failed to form a stable complex with nucleosome core particles in parallel experiments.  
- Makde et al., 2010

~~...similar in structure to the region of *Drosophila* RCC1 (residues 2-29) that binds nucleosome core particles (Makde et al, 2010)~~

...similar in structure to the region of *Drosophila* RCC1 (residues 2-29) required for stable binding to nucleosome core particles (Makde et al, 2010)

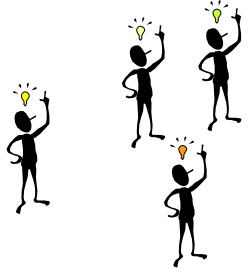
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An ethical writer has read and understood all work cited.

The crystal structure of the nucleosome core particle was determined at 2.8 Å thirteen years ago<sup>8</sup>, and since then structures of nucleosome core particles containing histone proteins from different species and variant DNA sequences of the original human α-satellite sequence have provided structural insight<sup>9,10,11,12,13,14,15,16,17</sup>

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An ethical writer ensures that credit is given to those who first reported the finding or who first had the idea.



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An ethical writer reports evidence or ideas contrary to their own.

When describing one's own studies or supporting studies, any potential flaws or limitations must be described.

The preceding experiments establish a clear role for pRb in fate commitment bias *in vivo* and *in vitro*.

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The preceding experiments establish a clear role for pRb in fate commitment bias *in vivo* and *in vitro*. However, because this analysis was conducted in p53-deficient cells, it is unclear whether *Rb* alone is sufficient to determine this plasticity...

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An ethical writer includes all information necessary for the research to be replicated.

**METHODS**  
 Mice and rats. CF-1 (Charles River Laboratory Strain Code 623) and Tg(D941)1e1 Jackson Laboratory Stock number 002280 (DO-4) strain of mice were used to prepare mouse embryonic fibroblasts (MEFs). MEFs prepared from the DO-4 mouse strain are resistant to G418, 6-thioguanine, puromycin and neomycin. E4.5 timed-pregnant Fisher 344 (bred into F344/NHsd) and E3.5 pseudo-pregnant Sprague-Dawley outbred (sm) (Hsc:Sprague-Dawley) were purchased from Harlan Laboratories. Animal experiments were performed according to the investigator's protocols approved by the UBC Institutional Animal Care and Use Committee (IACUC).

**Rat ES cell culture.** Rat ES cells were cultured at 37 °C in a humidified 5% CO<sub>2</sub> incubator. They were routinely maintained on mitotically inactivated CF-1 MEFs with N2B27 medium supplemented with 7  $\mu$ M G-187992 and 1  $\mu$ M PD0320971 (21 medium)<sup>18,19</sup>. Rat ES cells attach loosely to the feeders, so it is very easy to detach rat ES cells from the feeders by mechanical pipetting. Rat ES cells were passaged every 2–3 days. For passaging, rat ES cells were detached from feeders by pipetting and harvested by centrifugation. 0.025% trypsin/EDTA was added to the cell pellet to prepare a single cell suspension. 0.025% trypsin/EDTA

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An ethical writer does not exclude valid contrary results.

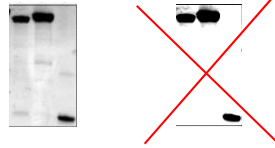
All statistical practices, interpretation and graphical or other representations are appropriate, honest and objective.

" [Good science requires] a specific, extra type of integrity that is [more than just] not lying, but bending over backwards to show how you're maybe wrong" - Richard Feynman, Nobel Laureate

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An ethical writer is clear and concise and does his/her best to help the readers understand

On the contrary to the previous reports, in one study, IL-6 did not change the cytotrophoblastic secretion of total hCG, but induced a dose-dependent stimulation of leptin secretion and increased the activity, but not the immunoreactivity, of the matrix metalloproteinases MMP-9 and MMP-2 which were involved in trophoblastic invasion during implantation [11]. These results indicate that IL-6 could be considered as an endometrio-trophoblastic regulator of cytotrophoblastic gelatinases.

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In contrast to previous reports [9,10], Meisser et al [11] showed that IL-6 did not induce hCG production in cytotrophoblastic cells grown *in vitro*. A possible role for IL-6 in trophoblastic invasion, however, was indicated by their findings that IL-6 induced the activity (but not levels) in these cells of two metalloproteinases involved in trophoblastic invasion, MMP-9 and MMP-2.

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In academic writing -

"[T]he real risk-taking...is in precise statements and explicitly articulated arguments, since the point of such formality is to make errors maximally easy to spot. If you are afraid of being caught out, take refuge behind a smokescreen of vagueness and obscurity."

- Timothy Williamson, TLS March 20, 2009 "Plato goes pop"

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An ethical writer follows norms of authorship and is conscious of (and reports as required) conflicts of interest.

International Committee of Medical Journal Editors:  
Authorship credit should be based on:

- 1) substantial contributions to conception and design, acquisition of data, or analysis and interpretation of data;
- 2) drafting the article or revising it critically for important intellectual content; and
- 3) final approval of the version to be published.

Authors should meet conditions 1, 2, and 3.

Each author should have participated sufficiently in the work to take public responsibility for appropriate portions of the content.


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- acknowledges the relevant contributions of others and the source of his/her ideas and information.
- acknowledges sources by summarizing, paraphrasing appropriately, or enclosing in quotations marks.
- does not self-plagiarize
- reproduces the exact meaning of the others' ideas or facts when summarizing.
- has read and understood all work cited.
- ensures that credit is given to those who first reported the finding or who first had the idea.
- reports evidence or ideas contrary to their own.
- describes any potential flaws or limitations.
- includes all information necessary for the research to be replicated.
- does not exclude valid contrary results
- ensures statistical practices, interpretation and graphical or other representations are appropriate, honest and objective
- is clear, concise and easily understood
- follows norms of authorship and reports/is conscious of conflicts of interest

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Issues Specific to Theses

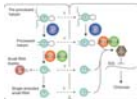



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## Consequences of unethical practices

**For others:**

- undermining of research record
- loss of trust in science by the public and scientific community
- waste of resources and time
- possible harm to individuals
- tarnished reputation of institution, others involved
- other students are disadvantaged (academic work)
- other authors don't receive credit

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## Consequences of unethical practices

**For yourself:**

- retraction of paper
- loss of reputation
- feelings of guilt or shame
- student academic penalty: 0% in assignment or course  
suspension  
notation on transcript - "academic misconduct"
- rescinding of degree
- loss of position
- a return of research funds and/or ineligibility to apply for new grants for a period of time

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## Factors contributing to questionable practices



- competition
- lack of time
- need to convince reviewers and readers
- grants, graduation, promotion & tenure, etc
- financial or other conflicting interests
- English as an additional language

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## Strategies for ethical writing

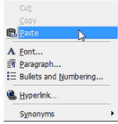


Avoid getting yourself in a situation where you're pressed for time

- allow time for thorough research
- allow time for revision
- allow time for feedback if appropriate

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## Strategies for ethical writing



**NEVER** copy and paste material from other sources into your working document

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## Strategies for ethical writing

If you struggle at all with writing, develop your abilities:

- read (not just the scientific literature)
- listen attentively to articulate broadcasting or lectures
- practice writing (letters, diary, etc)
- get feedback from those with a good command of English
- take workshops (eg, GPS, Writing Centre)

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## Strategies for ethical writing

- Thoroughly review the literature
- Find, read and understand any references you're considering citing
- Double check the accuracy of your references
- When writing or making notes, immediately reference others' ideas, information, etc
- Separate your literature research from your writing
- Read the document and ask
  - unless cited appropriately, "Are these ideas and words my own?"
  - "Did I bend over backwards to show how maybe I'm wrong?"
  - "Can others replicate this?" (scientific papers)
  - "Will others understand this easily?"

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## References

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UBC Library. *Avoiding Plagiarism – for Students*  
[www.library.ubc.ca/home/plagiarism-for-students.doc](http://www.library.ubc.ca/home/plagiarism-for-students.doc)

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